

CALL FOR PROPOSALS

GIVE HOPE – GIVE LIFE PUBLIC ART MURAL

INTRODUCTION

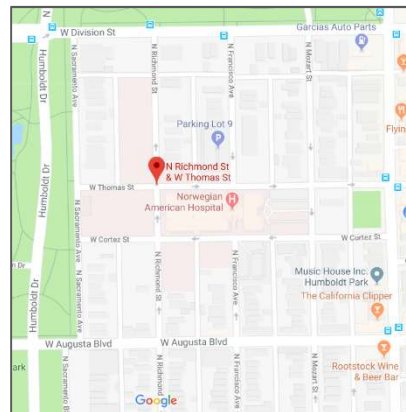
Gift of Hope Organ & Tissue Donor Network is partnering with Norwegian American Hospital to commission an artist or team of artists to design and paint a mural in the Humboldt Park neighborhood — transforming a blank brick wall into a mural of hope and life.

ART GOALS

This is the first mural project to be commissioned in collaboration with our hospital partner and will help set the tone for future public wall initiatives. The purpose of our collaboration is to raise donation awareness and engage our communities in honoring the legacy of those who have offered the gift of life through organ and tissue donation. Additionally, it encourages community residents to register as donors in the Illinois Organ/Tissue Donor Registry. The decision to be an organ and tissue donor gives hope to the nearly 115,000 people that are waiting for a lifesaving organ transplant and provides hundreds of thousands of tissue transplants to countless others. To learn more about donation, please visit GiftofHope.org.

PROJECT LOCATION

Norwegian American Hospital
1044 N. Francisco Ave., Chicago.
Mural wall on W. Thomas St. at
Richmond St.



DESCRIPTION OF SITE

Light brick wall measuring approximately 114' wide x 15' high. Uninterrupted section with seven brick-filled windows is approximately 70' wide. Interrupted section with three glass windows is approximately 44' wide. There is no requirement to use the entire wall.

Photos of Project Site:



PROJECT BRIEF

Location: This location was chosen due to its visibility to families visiting Norwegian American Hospital. The wall is on the north side of the hospital building on W. Thomas St. at Richmond St. The hospital has given permission to the use of the space.

Theme and Style: The title of the mural, “Give Hope – Give Life,” depicts the theme of the art mural: The decision to become an organ and tissue donor benefits donors and donor family members and offers hope for a new life to recipients, recipients’ family members and the community.

The artist will be encouraged to explore his or her creativity in the design and style of the art mural, keeping in mind that the finished product will be exposed to the elements for an undetermined amount of time and that there is limited funding for ongoing maintenance. Although the intention of the art mural installation is to be permanent, the actual lifespan of the mural is unknown and will be classified as “temporary.”

Commission: Call for Proposals from artists will be published electronically for the design and painting of a mural that will transform the hospital’s blank brick wall into a mural inspiring hope and life. The mural should be original, one of a kind and a new work. If known images are used, the artist will be responsible for obtaining all copyright permission and paying all license fees. Copies of permissions and licenses must be provided to Gift of Hope and Norwegian American Hospital.

Project Timeline:

- Call for Proposals Published: 9/26/18
- Deadline for Submissions: **10/14/18 11:59 PM CST**
- Commission Review: 10/15/18
- Notification of Commission: 10/16/18
- Installation Deadline: 10/31/18 (weather permitting)

Project Budget: \$7,500 (includes artist commission, equipment and materials, Certificate of Insurance).

Submission of Proposals: Artists interested in this mural project should submit the following information to Gift of Hope representative Jessica Rodriguez at jrodriguez@giftofhope.org by **11:59 PM CST on Oct. 14, 2018.**

- Current CV or artist’s bio
- 3 – 5 photographs or links to past murals
- Professional references
- Sketch or digital image of proposed mural
- Descriptive material list
- Projected time needed to complete project

Contact for Additional Information:

Jessica Rodriguez, Gift of Hope Organ & Tissue Donor Network
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Jacqueline Soto-Herrera, Norwegian American Hospital
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